



SHARE THE LOVE NOT THE FLU.

2026 Baby/Community Flu Immunization Campaign

# Characters	Population	Message
130	Adults	Ah-CHOO! Skip the flu. Get the flu shot today. Call 000-000-0000 for an appt. or visit any network pharmacy! Msg&data rates may apply. Reply STOP to opt out.
130	Adults	Stop the Spread of Flu! Get the flu shot today. Call 000-000-0000 for an appt. or visit any network pharmacy! Msg&data rates may apply. Reply STOP to opt out.
152	Adults	Not just for you but your family & community too. Get your flu shot today. Call 000-000-0000 for an appt. or visit any network pharmacy! Msg&data rates may apply. Reply STOP to opt out.

HPSJ/MVHP providers – encourage your Health Plan members to stay healthy this season with a flu vaccine. Feel free to use this copy to send text alerts to your Health Plan patients about flu shots.

Note: SMS copy in Spanish, Vietnamese and Khmer available as well. Connect with our Marketing team at hpsjcommunications@hpsj.com for more information. Thank you.