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## LATEST COVID-19 INFORMATION CAMPAIGN FROM HEALTH PLAN OF SAN JOAQUIN – “RECOVERY IS UP TO ALL OF US”

In continuing efforts to inform and protect the health and safety of its members, Health Plan of San Joaquin (HPSJ) is proud to announce their new multi-media campaign to encourage vaccinations against COVID-19 and support the recovery of the entire community beyond the pandemic.

In partnership with the public health agencies of San Joaquin and Stanislaus counties, the “Recovery is Up to All of Us” campaign includes billboards featuring residents in their respective counties, social media posts, audio streaming, and other platforms to promote community-wide vaccinations. This campaign is in alignment with broader local and state outreach and education efforts. It runs through July.

HPSJ CEO Michael Schrader said: “This collaborative campaign is a notable continuation of HPSJ’s mission to advance wellness through community partnerships. We are grateful to

serve by doing our part to reduce COVID-19, keep people safe, and foster the recovery of our community.”

About HPSJ –

This year celebrating 25 Years of Community, Partnership and Wellness Health Plan of San Joaquin, a not-for-profit, public health plan, has been serving members and the community since 1996. Located in the heart of California’s multicultural Central Valley, local HPSJ is the leading nonprofit, public Medi-Cal managed care provider, serving 91.4% of Medi-Cal recipients in San Joaquin County and 69.6% in Stanislaus County. HPSJ offers a broad network of providers and works closely with doctors to develop programs and services to ensure quality health care for 374,000 members who are mostly working families and children, as well as seniors and disabled residents. Find more about HPSJ at [www.hpsj.com](http://www.hpsj.com).