

# Community Wellness Funding



# ***Contents***

- What is the Community Wellness Funding Program?
- How Much Funding is Available?
- Who is Eligible to Apply?
- Exclusions and Limitations
- How to Apply?
- What Happens to Letter of Intent?
- More about Proposal Instructions
- Quick Thoughts/Lessons from Previous Funding Cycles
- Application Timeline
- Who to Contact with Additional Questions

## ***Our Mission***

We provide access to high quality cost-effective health care to improve the health and well-being of the communities we serve in partnership with safety-net providers and our community partners.

# What is the Community Wellness Funding Program?



- Competitive grant program in San Joaquin County focused on programs seeking to:
  - Improve Access to Health Care
  - Reduce/eliminate Racial and Ethnic Health Disparities
  - Increase Childhood Physical Activity and Nutrition

# How Much Funding is Available?

- A total of \$150,000 is available this cycle
- Maximum grant size is \$25,000
- Maximum amount per any one agency will be \$25,000

## ***Who is Eligible to Apply?***

- 501(c)(3) tax exempt agencies
- Public agencies such as local government and school districts

# ***Exclusions and Limitations***



**The Community Wellness Funding Program will generally not provide support to or for:**

- Individuals
- Organizations that are not tax-exempt
- Programs or events conducted outside of San Joaquin County
- Individual K-12 schools
- Scholarships, fellowships, or internships unless through a specific scholarship program initiated by Health Plan of San Joaquin
- Capital funding for the purchase, construction or renovation of any facilities
- Programs in which participants will be from outside of San Joaquin County

## *How to Apply*

- Complete and submit Letter of Intent to Health Plan of San Joaquin by 4:00 p.m. on October 22
- Submit by e-mail to [CommunityFunding@hpsj.com](mailto:CommunityFunding@hpsj.com)
- Fax applications to **209.461.2512**
- Mail or Hand Deliver to Health Plan of San Joaquin  
7751 South Manthey Road, French Camp, CA  
95231

## ***What Happens to Letter of Intent (LOI)?***

- A review team comprised of HPSJ staff from Medical Management, Health Education, Marketing and Community Relations as well as Health Commissioners review letters and determine which projects to invite for further consideration.
- Specific instructions will be provided to agencies invited to submit proposals.

# ***More about Proposal Instructions***

- Proposal will be limited to 5 double-spaced pages of narrative, a project budget and budget justification, and a scope-of-work.
- Proposal narrative will include following sections:
  - Organizational Background
  - Needs Statement
  - Program Description
  - Plan for Sustaining Activities beyond Grant Period

# ***Reflections from Previous Funding Cycles***

- San Joaquin County
- Be concise, but thoughtful
- Tough Decisions
- Powerful requests
  - Addresses targeted funding areas
  - Compelling story
  - Reasonable budget
  - Sustainable
  - Outcomes (Measurable, Achievable)

# ***Application Timeline***

- 10/7 – 8      Informational sessions
- 10/22      Letters of intent due to HPSJ by 4:00 p.m.
- 10/30      LOI review complete and HPSJ invites proposals
- 11/20      Proposals due to HPSJ by 4:00 p.m.
- 12/21      Proposal review complete and agencies selected for funding are notified
- 1/1/2010      Grant projects to begin
- 2/2010      Grant Recipient Reception

# Contacts

- Jeff Slater – [jslater@hpsj.com](mailto:jslater@hpsj.com) or 209-461-2213
- Luisa Smith – [lsmith@hpsj.com](mailto:lsmith@hpsj.com) or 209-461-2312
- Shani Adams – [sadams@hpsj.com](mailto:sadams@hpsj.com) or 209-461-2284
- Information – [CommunityFunding@hpsj.com](mailto:CommunityFunding@hpsj.com)

For a copy of the Letter of Intent Form

<http://www.hpsj.com/common/cfg/CFG-LOIForm.pdf>