



**Health Plan of San Joaquin
San Joaquin County Community Wellness Funding Program
Funding Guidelines and Application Instructions
2010-2011 Funding Cycle
Letters of Intent Due August 12, 2010**

Health Plan of San Joaquin

Health Plan of San Joaquin (HPSJ) is a local health plan located in the heart of the Central Valley. We provide access to high quality cost-effective health care to over 100,000 people – serving families in San Joaquin, south Sacramento (Galt) Stanislaus and Merced Counties. Our mission is to provide access to high quality cost-effective health care to improve the health and well-being of the communities we serve in partnership with safety-net providers and our community partners.

Serving the people of San Joaquin County since 1996, HPSJ currently provides health care coverage to 91,000 children and adults in San Joaquin County through our Medi-Cal, Healthy Families, Healthy Kids, and other lines of business.

In July 2006, Health Plan began serving Healthy Families members in Stanislaus and Merced counties, becoming the first Local Initiative in the State to successfully achieve a Service Area Expansion. We subsequently expanded to provide Healthy Families coverage in Galt. We currently provide health care coverage to 8,600 children in Merced and Stanislaus counties and 100 children in Galt through the Healthy Families program.

Community Wellness Funding Program Purpose

HPSJ has a proud history of and commitment to supporting efforts to improve the health and well-being of the communities we serve in a variety of ways including through community grant making. Now in its fifth year, the HPSJ Community Wellness Funding Program was established to enable HPSJ to partner with and provide financial support to community-based organizations for health-related programs that will have a measureable positive impact on the health and well-being of the communities we serve.

Expansion of Funding into Galt and Merced and Stanislaus Counties

Since its inception, the Community Wellness Funding Program has supported projects in and targeting San Joaquin County. However, with increasing membership growth in Merced and Stanislaus counties and membership in Galt in Sacramento County, Health Plan of San Joaquin

is expanding the Community Wellness Funding Program to support projects in Galt and Merced and Stanislaus counties on a limited basis.

Funding Interests

During the 2010-2011 funding cycle, HPSJ will again be placing priority on funding efforts that address the following:

Access to Health Care

Programs and services that identify and directly address barriers preventing access to primary health care services and/or specialty care for low-income uninsured and underserved children and families and seniors and people with disabilities.

Eliminating Racial and Ethnic Health Disparities

Programs and services that seek to directly address specific cultural and linguistic barriers to health coverage and quality health care for low-income uninsured and underserved children and families and seniors and people with disabilities.

Childhood Physical Activity and Nutrition

Programs to increase physical activity and improve nutrition for children.

Within these funding priority areas, HPSJ will favorably consider:

- Applications from grassroots organizations with leadership from the communities they serve
- Programs addressing a well documented and significant issue for the target community
- Programs designed to be ongoing and with a reasonable plan for sustainability
- Programs that will achieve and document a positive and measurable impact on the health and well-being of those involved
- Programs that are led by or demonstrate a partnership with traditional safety-net providers
- Programs that have an impact in communities with significant numbers of HPSJ members or potential members
- San Joaquin County-focused programs that are based in and/or serve San Joaquin County communities outside of Stockton

Funding Available

Funding through the Community Wellness Funding Program is limited to a maximum of \$25,000 per agency. Requests in excess of \$25,000 are beyond the scope of the Community Wellness Funding Program and will **not** be considered.

San Joaquin County and Galt

HPSJ will be awarding \$150,000 in grants to projects focused on San Joaquin County and Galt during this cycle. We are actively soliciting applications from any and all interested community-based organizations for this purpose.

Merced and Stanislaus Counties

HPSJ will also be awarding \$60,000 in grants to projects focused on Merced and Stanislaus counties during this cycle. Merced County focused projects will receive \$20,000 and Stanislaus County focused projects will receive \$40,000. HPSJ is not seeking applications for these projects. We will be working with our current partner agencies in the community to identify projects of interest for this first cycle of funding in Merced and Stanislaus counties.

Exclusions and Limitations

The Community Wellness Funding Program will generally not provide support to or for:

- Individuals
- Organizations that are not tax-exempt
- Individual K-12 schools unless application is submitted by the District
- Scholarships, fellowships, or internships unless through a specific scholarship program initiated by Health Plan of San Joaquin
- Capital funding for the purchase, construction or renovation of facilities
- Programs in which a significant number of the participants will be from outside of Health Plan of San Joaquin's service area

Accountability

Accountability is one of HPSJ's core values. Organizations funded by HPSJ will be required by the grant contract to accurately account for and report the expenditure and activities conducted with these funds along with the outcomes achieved.

How to Apply for Community Wellness Funding Program Support

Applying for Funding in San Joaquin County and Galt

The initial funding request is made through a Letter of Intent (LOI). The purpose of the LOI is for the applicant to provide HPSJ with sufficient information to determine whether or not it is interested in inviting a full proposal.

HPSJ asks that applicants use the simple to complete LOI form available online at <http://www.hpsj.com/common/cfg/CFG-LOIForm.pdf> or upon request from Health Plan of San Joaquin

Joaquin. Your Letters of Intent are due to HPSJ by-email at lsmith@hpsj.com **4:00 p.m. on August 12, 2010.**

If after considering your Letter of Intent, the review team determines that your request is of interest to HPSJ, we will invite you to submit a full proposal. Agencies will be notified if they have been invited to submit a proposal by **August 26, 2010**. If you are invited to submit a proposal, HPSJ will provide you with specific proposal guidelines and submission instructions at that time. Proposals will be due to Health Plan of San Joaquin by **4:00 p.m. on September 20, 2010.**

Merced and Stanislaus Counties

During this first cycle of funding in Stanislaus and Merced counties, Health Plan of San Joaquin will be working directly with a few of its partner agencies in Stanislaus and Merced counties to identify projects of interest. Health Plan of San Joaquin intends to open the funding program to more agencies as its membership grows in Stanislaus and Merced counties in the future.

Additional Information

If you should have any questions concerning any aspects of the Community Wellness Funding Program, including those related to completing the Letter of Intent form, please contact Jeff Slater, Grants Manager at 209-461-2213 or jslater@hpsj.com



Health Plan of San Joaquin Community Wellness Funding Program

Application Timeline

July 12, 2010	Funding announcement released
August 12, 2010	Letters of intent due to Health Plan of San Joaquin by 4:00 p.m.
August 26, 2010	Health Plan of San Joaquin completes review of letters of intent and invite proposals
September 20, 2010	Proposals due to Health Plan of San Joaquin by 4:00 p.m.
November 19, 2010	Health Plan of San Joaquin completes review of proposals and notifies applicants of funding decisions
January 1, 2011	Grant projects begin